

THE ALP REVIEW

MEDIA

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Minister Advocates for Chinese Media Collaboration to Combat Fake News in Nigeria

The Nigerian Minister of Information and National Orientation, Mohammed Idris, has called for a partnership between Chinese media outlets, Nigeria, and other international partners to combat fake news and misinformation. The Minister made this appeal during the launch of a television documentary titled “Traverse China with Me,” a collaboration between the Nigerian Television Authority (NTA) and the China Media Group (CMG) at the China Cultural Centre in Abuja.

The Minister emphasized the crucial role of media in fostering societal guidance, mutual understanding, and development. He praised the documentary as a means to strengthen ties between Nigeria and China, enhance cultural exchange, and positively impact social and economic development. The Minister also highlighted the importance of balanced news reporting to inspire hope and growth.

Additionally, the Minister urged Chinese media to expand their presence in Nigeria by including local languages like Hausa, Igbo, Yoruba, and Pidgin, which would help convey messages more effectively and provide job and training opportunities for Nigerians.

He also noted the detrimental impact of fake news on Nigeria's youth and called for greater collaboration to curb this issue. CMG's Director for Hausa Language, Kande Gao, commended the close relationship between China and Nigeria, noting the popularity of the documentary in Hausa-speaking regions of Nigeria.

Comment: The Minister's call for a partnership with Chinese media to combat fake news could strengthen ties between Nigeria and China, and promote cultural exchange.

However, this collaboration may also raise concerns about media influence and control, particularly regarding the balance between accurate reporting and potential government narratives. Expanding Chinese media presence in Nigeria could lead to more diverse content but might also impact local media dynamics and public perception.

For more information, please click [here](#).

TikTok Launches First Sub-Saharan Africa Safety Advisory Council to Enhance Regional User Protection

TikTok has established its first Safety Advisory Council for Sub-Saharan Africa, introduced at the #SaferTogether summit in Nairobi. This council, consisting of eight diverse members from various fields, aims to enhance user safety on the platform by providing localised insights and recommendations. The council will focus on refining TikTok's Community Guidelines to better align with African cultural contexts and social realities. Members will serve for at least a year and will be compensated for their contributions.

The council's formation highlights TikTok's commitment to a collaborative approach to platform safety and regional responsiveness. This initiative is part of TikTok's broader global safety strategy, which includes regional and global advisory councils and partnerships with organisations like the African Union Commission to promote digital literacy.

This move sets a new standard in social media safety and aims to foster a more secure online environment in Africa.

Comment: The establishment of TikTok's Safety Advisory Council for Sub-Saharan Africa appears to be a proactive effort to address regional safety concerns and tailor content moderation to local contexts. This move is likely to enhance user trust and safety on the platform, improve community guidelines to better reflect African cultural nuances, and set a precedent for more localized and responsive social media governance. Additionally, it may strengthen TikTok's position as a leader in platform safety while fostering greater digital literacy across the region.

For more information, please click [here](#).

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